



STUDENTS LEARN PRACTICALLY

# *Clubs* AND *Celebrations*

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YOURSELVES

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10-08-2021

Sowparnika, Sai Vikas, Harsha Sai Vardhan

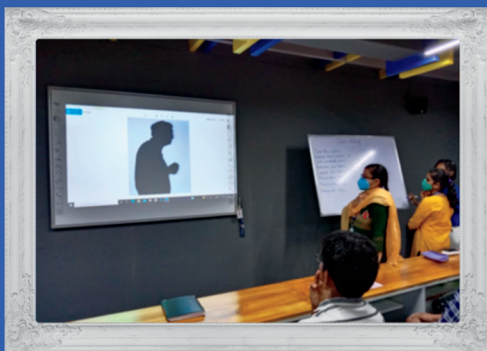


Literary club is the first club to kick starts the activities of the first semester of 2021-24 batch.

**ROUND 1:** Spell bee competition

**ROUND 2:** story writing, role play

In such kind of activities students will be able to develop communication skills and improve their English vocabulary. Story writing helps the students to articulate an actual plan for their future; it inculcates creativity and imaginary skills. Role play is to train oneself to act immediately in an unexpected and challenging situation that they may face in their life.







**GRIEVANCE REDRESSAL CELL**  
GATES INSTITUTE OF MANAGEMENT & SCIENCES

**11-12-2021**

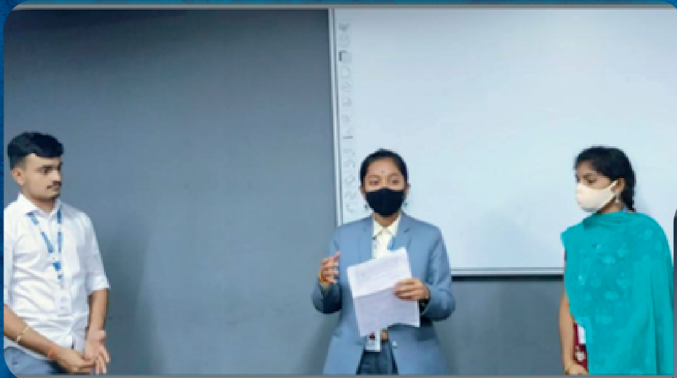
## **GRIEVANCE REDRESSAL CELL ORGANIZERS:**

**Dhana Lakshmi, Vijaya Durga, Sai prasad**

**ROUND 1: Rules & regulations of various companies**

**ROUND 2: case studies**

In this activity outlining the employee's rights and expectations within their company helps to set behavior and expectations, standards for their workforce and gives employees an overall framework of how to be successful at their work place. Company policies also help to protect our business and contribute to a safer more enjoyable work environment for both management and employees.







12-03-2021

ORGANIZERS: Ch. Manaswini, M. Sri ripura, Tushar k

**ROUND 1: Business current affairs**  
**ROUND 2: Business quiz round with PPT**

This activity is not just an integral part of developing knowledge upon current affairs but is also important for the all-round development of an individual. Current affairs in a very simple phrase can be described as “knowing the flow”.

Having a plan to equip themselves with right technology and to imbibe great ideas that they were acutely aware of is the main ideology behind it. Simply believing in one's self is a great step of their path in taking their ideas to the next level.





12-10-2021

**CORPORATE CONNECT CELL ORGANIZERS: K. SaiSurendra, G. krish Jain, Annam ammer**

## **CORPORATE CONNECT CELL ORGANIZERS: K. SAISURENDRA, G. KRISH JAIN, ANNAM AMMER**

**Round 1 : Resume development**

**Round 2: Finding solutions for challenges in business**

This activity helps student to develop their problem-solving skills and approach any issue that arises with confidence. When they start a small business or launch a start-up, the one thing they can count on is the unexpected. No matter how thoroughly they plan, forecast and test, problems are found to arise. This is why as entrepreneur; they need to know how to solve business problems effectively. The brain storming activities inculcate such attitude among the student community.







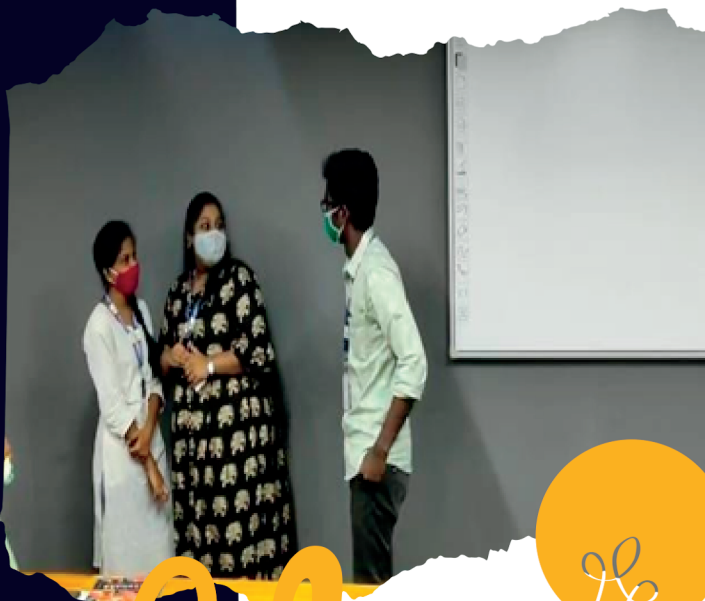
**29-10-2021**

**IDEA ROOM ORGANIZERS: Anusha, Suvarna, Nivas, Japneet**

**ROUND 1: PPT on learning from Industrial visits**

**Round 2: AD making**

Industrial visits give a clear understanding about the logistics and a clear picture of warehouse and inventory management. They explain the observations in their own perspective. This activity aims to create develop ideas and present it in a way to grab the attention of the customers. There is no substitute for practicing with real conservations. Different types of products, services and brands, advertiser chooses the right one, it all comes to understanding exactly on what types of advertising are doing good in the market.







22-01-2022

ORGANIZERS: Asritha, VijayaDurga, DhanaLakshmi, Saiprasad

### ROUND 1: Cultures and traditions of India

### ROUND 2: Guess the Audio

The main objective of this activity is to promote different cultures and traditions existing in India and also fun oriented activity. As we know Indian culture is built upon centuries of history and heritage, making it one of the oldest and tradition and smelting which has now become renowned all across the world. Fun filled activities are aimed at improving their observation skills as well.







**SPORTS & RECREATION CLUB**  
GATES INSTITUTE OF MANAGEMENT & SCIENCES

**26-10-2021**

**SPORTS AND RECREATION  
CLUB ORGANIZERS:**

**Praveen, Hitean**



**ROUND 1: FIND THE PATH (BLIND FOLDED)**  
**ROUND 2: BALANCE THE BALL**

THIS ACTIVITY SHOWS THE HOW WORK ALIGNS WITH LONGER GOALS AND IT COMMUNICATES THE PURPOSE OF WORK. KNOWING THE STRENGTHS OF THEIR TEAM, ASSIGNING A SPECIFIC ROLE AND IDENTITY A PROJECT LEAD WITH STRONG LEADERSHIP SKILLS IS THE CORE OBJECTIVE. OBSERVATION SKILLS AND MULTITASKING ABILITY IS THE PRIME CONCERN AND TO IMPROVE THEIR FOCUS.





As a part of developing competitive spirit among the students, GATES has organized **GPL, GATES PREMIER LEAGUE** an inter college Cricket tournament league. Students from various colleges in and around have participated and there was overwhelming response. There was even a cash reward awarded for both winners and runners.

## GATES PREMIER LEAGUE-2022 A STATE LEVEL CRICKET TOURNAMENT





It's time to  
***MEDIA AND PUBLIC RELATION'S  
ORGANIZERS:***

***Rajat, Yash, Chayan, Shiva Shankar***

*News Analysis was taken up as an activity which was oriented towards making the students on analyzing the current news in a proper manner. It is also conceptualized on understanding the business news and its impact on the society and how it reflects the economy.*

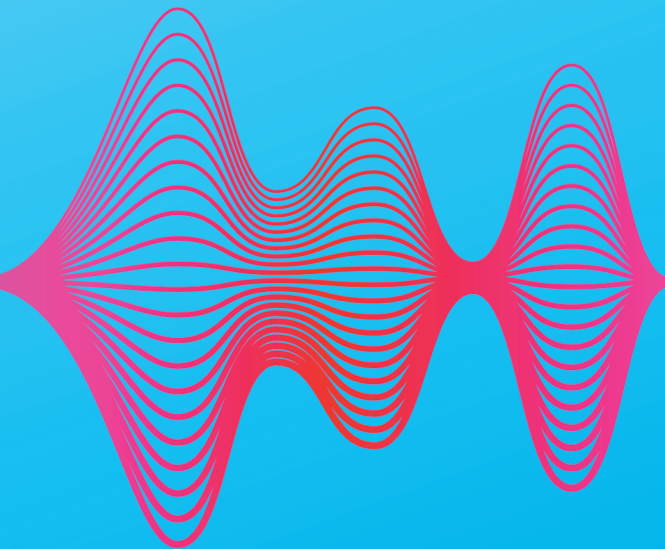
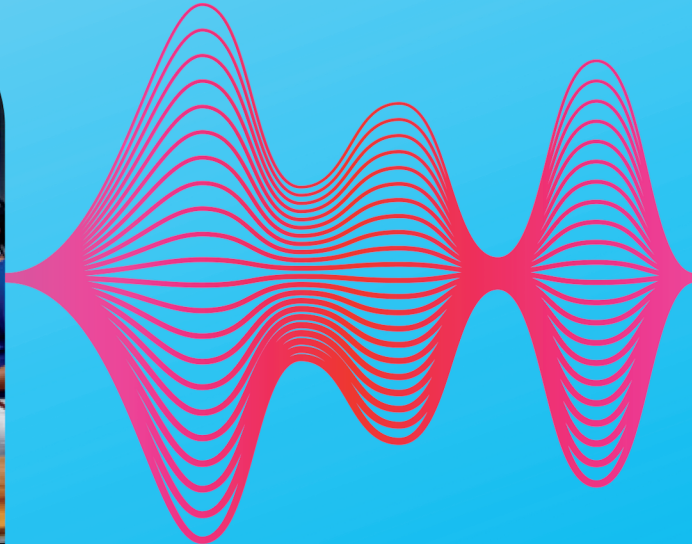
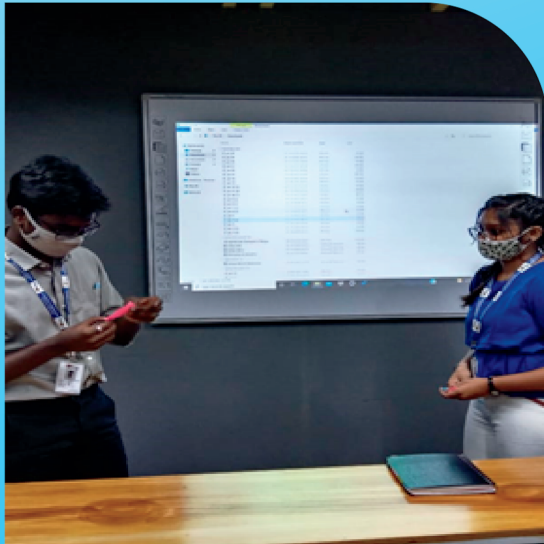
*Role play as reporter. In this task students enacted as reporters and have reported the news on the spot for a given business issue.*





# THE MAGAZINE GATES PULSE

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*THE FIRST ROUND IS A TASK TO DEVELOP MULTI TASKING AIMING THEIR  
CONCENTRATION SKILLS AND ABILITY TO REPLICATE.  
TO EXAMINE ONE'S OWN CONCENTRATION CAPABILITY TO IMPROVE GENERAL  
KNOWLEDGE ABOUT OTHER COUNTRIES  
TO IDENTIFY THE PICTURE SHOWN WHICH IS IN DARK SHAPE.*

**WINNERS: TEAM BUSINESS BUZZ  
RUNNERS: TEAM LITERARY CLUB**



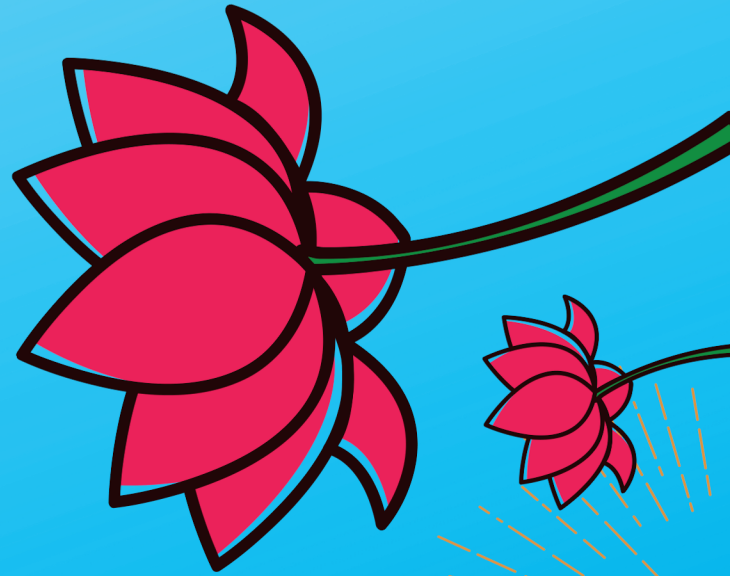
# Celebrations

## 9th September 2021 GANESH IDOL DISTRIBUTION

On 9th September 2021, on the occasion of 'Ganesh Chaturthi', the students and the staff of our COLLEGE welcomed Lord Ganesha by installing an idol of Lord Ganesha at our GATES premises.

CHAIRMAN- T.KISHAN BABU and DIRECTOR- KRISHNA PRABHU, always take a fore step in such events at the institution so as to preserve and promote Indian traditions, cultures and values among the youth. The arrangement of puja and decoration of our COLLEGE was well managed by GAITANS.

On the eve of Ganesh Chaturthi' as a step towards environment conservation, Gates family has distributed eco friendly Ganesh idols to local community free of cost to develop a sense of caring the environment that we are residing in.



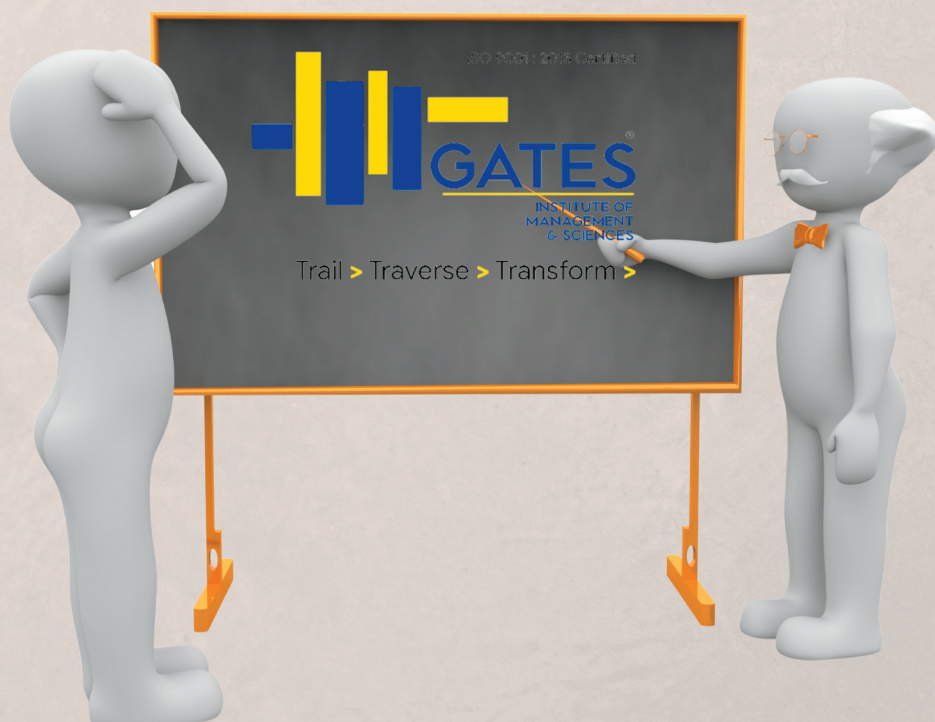


# Teachers day

5th of September

Teacher's day is a day that is celebrated all over the country on the 5th of September to recognize the contribution of the teachers and appreciate and honor them for their hard work in developing the next generation. Students should respect their faculty members whole heartedly. This year Gates Institute of Management & Sciences organized Teachers day in association with Inner wheel club of Rotary mid town, Vijayawada.

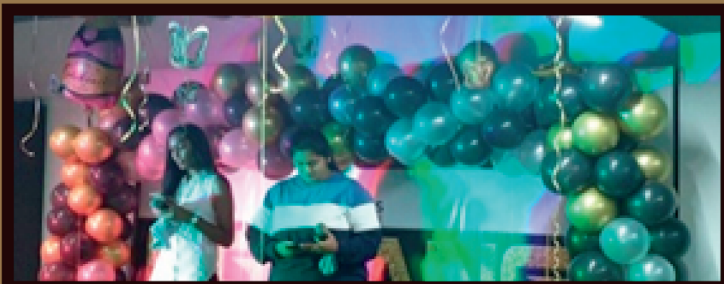
On this occasion management of GATES felicitated the teachers from various fields who served the society with their knowledge and character. Not only from GATES but also the eminent faculty of other colleges were honored.





# Fresher's Day Celebrations

Fresher's party is a way to welcome new comers in a college, and it is considered particularly amazing when it comes to GATES Campus. The initiative of the fresher's day was to make every student aware of challenges in their college life and get connected as an important part of the GATES family. Jovial smiles and joyfulness marked the welcome party for the new students. This student driven activity of GATES is to associate new comers closer to each other. This day will endure fresh in the reminiscence of every first-year student for a very long time throughout the academics program. This fresher's party provides a platform where the seniors invite the new bunch and therefore the new batch to welcome colors into their lives.





# Dussehra Celebration

15th October

Dasara is also known as Dashahara. 'Dasha' means 10 and 'Hara' means 'defeated'. Shri Durgadevi fought a battle for 9 days, that is till the previous day of Dasara and gained control over all the ten Directions (Disha).

The students and staff of the GATES INSTITUTE OF MANAGEMENT & SCIENCES celebrated Dussehra after offering prayers to goddess Durgadevi, sweets were distributed. Students from BBA and MBA participated in the function. Mrs. Sree Jyothsna, Director academics, presided over the function. The students presented a cultural program including solo songs, role plays portraying the story of Dushera. Students and faculty showcased at campus in traditional attire on this auspicious day.





# Diwali Celebrations

14th November 2021

Diwali is a festival of lights. It is one of the biggest and widely celebrated festivals mainly in India. Diwali is a festival commemorated to mark joy, victory and harmony. This year we celebrated our Diwali in a unique manner. We have planned the whole program precisely and promoted eco friendly celebrations. There were games and entertainment programs organized by our students. This also had a positive impact on the students, to understand the importance of traditions at the same time we insisted on pollution free Diwali as the main idea is to light up the lives instead of polluting our own environment.





# Children's Day Celebrations



We celebrate Children's day in India on 14th of November every year. India's First Prime Minister Pandit Jawaharlal Nehru was born in Allahabad on 14th November 1889. Pt. Jawaharlal Nehru popularly known as Chacha Nehru was very fond of children. His love for Children was immense. As Chacha Nehru has stated that, "The children of today will make the India of tomorrow. The way we bring them up will determine the future of the country." It was a heartwarming celebration in GATES on the eve of children's day with staff and students @ GATES through various fun filled activities.





1st April, 2022

# Ugadi

## CELEBRATIONS

Ugadi is celebrated as the New Year especially by the people of Andhra Pradesh. It is considered as an auspicious day as it marks the beginning of the new month, Chaitra of a new year based on the Hindu calendar. People believe that Lord Brahma started creating the elements of the earth on this day. In GATES we believe in celebrating the festivals as the occasion to spread the happiness to all the student community to inculcate the traditional values





# Mother's Day Celebrations

Sunday, 8th May 2022



When God found it difficult to mark his presence on earth beside his children, he created MOTHERS' as his own image. This is a universal belief that is accepted worldwide by people of all religions which made the celebration of Mother's Day as an international affair.

Mother's day was celebrated in GATES along the parent community. Mothers of students were honored and then they participated in games and fun filled events.







## ACADEMIC CONNECT

### Academic mentors:

1. Dr. M.C. DAS-Management Consultant and HRD Trainer
2. Ms. ROOPA RANI-Soft Skills Trainer
3. Mr. KRISHNA PRABHU MAGANTI – Trainer and Mentor
4. Dr. SRINIVAS GUMPARTHI, MBA, M.Phil, Ph.D

## INDUSTRY CONNECT

